

meet in alsace | Strasbourg | Colmar | Mulhouse



[www.meet-in-alsace.com](http://www.meet-in-alsace.com)



THE MISUSE OF ALCOHOL IS DANGEROUS TO HEALTH. DRINK WITH MODERATION.



meet in alsoce

# Alsace: Ready to rise to your every challenge

Situated at the heart of one of Europe's most dynamic regions, Alsace has a unique ability to make its historical values thrive in the modern world. At a crossroads joining France, Switzerland and Germany, Alsace has clear international ambitions and its energy is equally attractive to tourists and investors: the ideal venue for your forthcoming event, Alsace is ready to rise to your every challenge!

## Activities for everyone

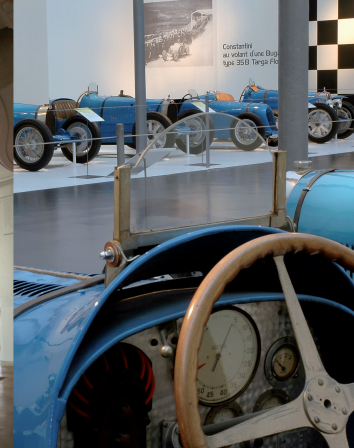
Brim-full with ideas, Alsace is an excellent venue for your incentivisation and team building events, initiations and other special occasions: gastronomic rallies, cuisine courses, rambles, snow-shoe trails, maiden flights, lunch under a yurt, fabulous Christmas markets, GPS rallies, quad, biking, etc. A cornucopia of amazing ideas! Did you know that from the north to south of the region there is a golf course every 20 kilometres on average!

## An exceptional heritage of architecture and history

The heritage of Alsace is available for business events, with numerous prestige venues that can be hired privately, combining the pleasure of discovery with ideal conditions for gatherings: these include Automobile Museum - Schlumpf Collection (Cité de l'Automobile), Railway Museum (Cité du Train), Écomusée d'Alsace, Dominicains de Haute-Alsace (former convent), Strasbourg Museum of Modern and Contemporary Art, Unterlinden Museum, Aubette 1928, Koïfhus, and Catherinettes.

## An internationally-renowned gastronomical and viticultural heritage

Famous for its gastronomic creativity, Alsace offers a wealth of unusual and incomparable flavours: it boasts no less than 23 Michelin-starred establishments and its wine producers welcome visitors to the Wine Trail, one of the finest in France.





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# Strasbourg

Strasbourg possesses all the assets of a major conference city: it is a European capital, classified by Unesco as a world heritage site, the seat of numerous international institutions and a dynamic cultural scene. Strasbourg University numbers more than 47,000 students and has 4 active Nobel laureates. Strasbourg Convention Bureau, a single point of contact, responds to your specifications impartially and at no cost, providing solutions tailored to your project through an extensive network of partners. From searching for suitable venues and service providers to organising reconnaissance visits, Strasbourg Convention Bureau offers customised support. Let yourself be tempted by Strasbourg, the city where surprises are normal!

## Facilities & Infrastructure

- **Hotel capacity:** 9,000 hotel rooms in boutique hotels and across various international hotel chains, several of which are "jumbo-capacity". 1,000 additional rooms since 2015. A further 2,000 hotel rooms within a radius of 30 km.
- **Palais de la Musique et des Congrès (Music and Conference Park):** 10,000 sq. metres of exhibition space, three amphitheatres with 500, 1,200 and 1,900 seats, as well as committee rooms and banquet and food-service areas.
- **Parc des expositions (Exhibition Site):** surface area of 24,000 sq. metres.
- **Zénith Europe:** the largest in France, offering 12,000 seats for concerts and 7,800 for conferences.

**STRASBOURG**  
CONVENTION BUREAU  
myStrasbourg.com

Strasbourg  
the **euromptimist**

An attractive brand which stimulates the growth of key economic sectors and promotes the destination.

**1<sup>ST</sup>** CONVENTION CITY  
OF THE GRAND EST REGION

**4** COMPETITIVENESS  
CLUSTERS

**34,000** SQ. METRES  
OF EXHIBITION SPACE

**9,000**  
HOTEL ROOMS

**560 KM**  
OF CYCLE TRACKS





# meet in alsace Colmar

Capital of Alsace Wines, City of Light and guardian of a certain way of life... There is no shortage of expressions to describe Colmar, which offers the intimacy of a medium-sized town combined with a remarkably rich history. Integrated into the three-nations Upper Rhine area, it has long been a destination of choice for business tourism. To stimulate your event and ensure its success, Colmar Congrès brings together expertise and skills from the region to offer a wide range of activities and services. Don't hesitate to come and experience a city which is tranquil but exciting!

## Facilities & Infrastructure

- **Hotel capacity:** more than 5,800 rooms from 1 to 5 stars, between the vineyards and the heart of the city, including 1,939 rooms within the town offered by international chains and charming local establishments.
- **Parc des Expositions et de Congrès (Exhibition and Conference Park):** offering a total surface area of 13,500 sq. metres, plus an auditorium with a capacity of 582 to 1,328 seats, 5 sub-committee rooms and 3,000 sq. metres of exhibition space.
- **Centre de Rencontres, d'Echanges et de Formation (Meeting, Dialog and Training Centre):** offering 2 auditoriums of 140 and 300 seats, with a refectory area and 13 sub-committee rooms.
- **Pôle Prestige (Prestige Centre):** with a total combined capacity for up to 1,900 people at a wide range of historical sites with character, such as the Koifhus and Catherinettes halls and the event space at the Unterlinden Museum.



[www.colmar-congres.com](http://www.colmar-congres.com)

**13,500 SQ. METRES**  
OF EXHIBITION SPACE

**1,300**  
AUDITORIUM SEATS

**20** COMMITTEE ROOMS

**1** COMPETITIVENESS  
CLUSTER





meet in alsace

# Mulhouse

City of Art and History, Mulhouse offers professionals a wide range of facilities and activities. Its airport, the world's only tri-national facility, has contributed to the city's growth as a gateway to the surprises and energy of Alsace, ready to serve your event. The Mulhouse Convention Bureau (Bureau des Congrès) has specialised in this destination since 1997, centralising supplies and demands and guaranteeing a personalised response which perfectly matches your aims and your budget. Mulhouse invites you to take advantage of its traditional creativity.

## Facilities & Infrastructure

- **Hotel capacity:** 3,600 rooms offered by 50 international chains and charming local establishments, of which almost 40% are of a 3 or 4-star standard.
- **Parc des Expositions (Exhibition Park):** a total area of 10,000 sq. metres, equipped with 3 modular rooms totalling 770 sq. metres and one room of 560 sq. metres.
- **Kinépolis:** 14 rooms ranging from 200 to 700 seats and areas dedicated to lunches, cocktail parties, dinners, etc.
- **Salons de la SIM (Mulhouse Industrial Society Rooms):** rooms to accommodate up to 200 guests, in a historical building from the early 19th century, and a new semicircular debating chamber with a capacity for 200 people opening in 2019.
- **Unusual venues:** such as the seminar room at the Zoological and Botanical Park, or iconic locations such as MOTOCO, located at a former industrial site.



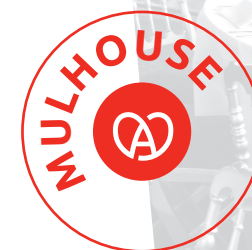
[www.congres-mulhouse.com](http://www.congres-mulhouse.com)

**10,000 SQ. METRES**  
OF EXHIBITION SPACE

AIRPORT SERVING  
**100** INTERNATIONAL  
AND NATIONAL DESTINATIONS

**5** COMPETITIVENESS  
CLUSTERS

**3 STARS** IN  
THE GUIDE VERT





# Access

## Strasbourg

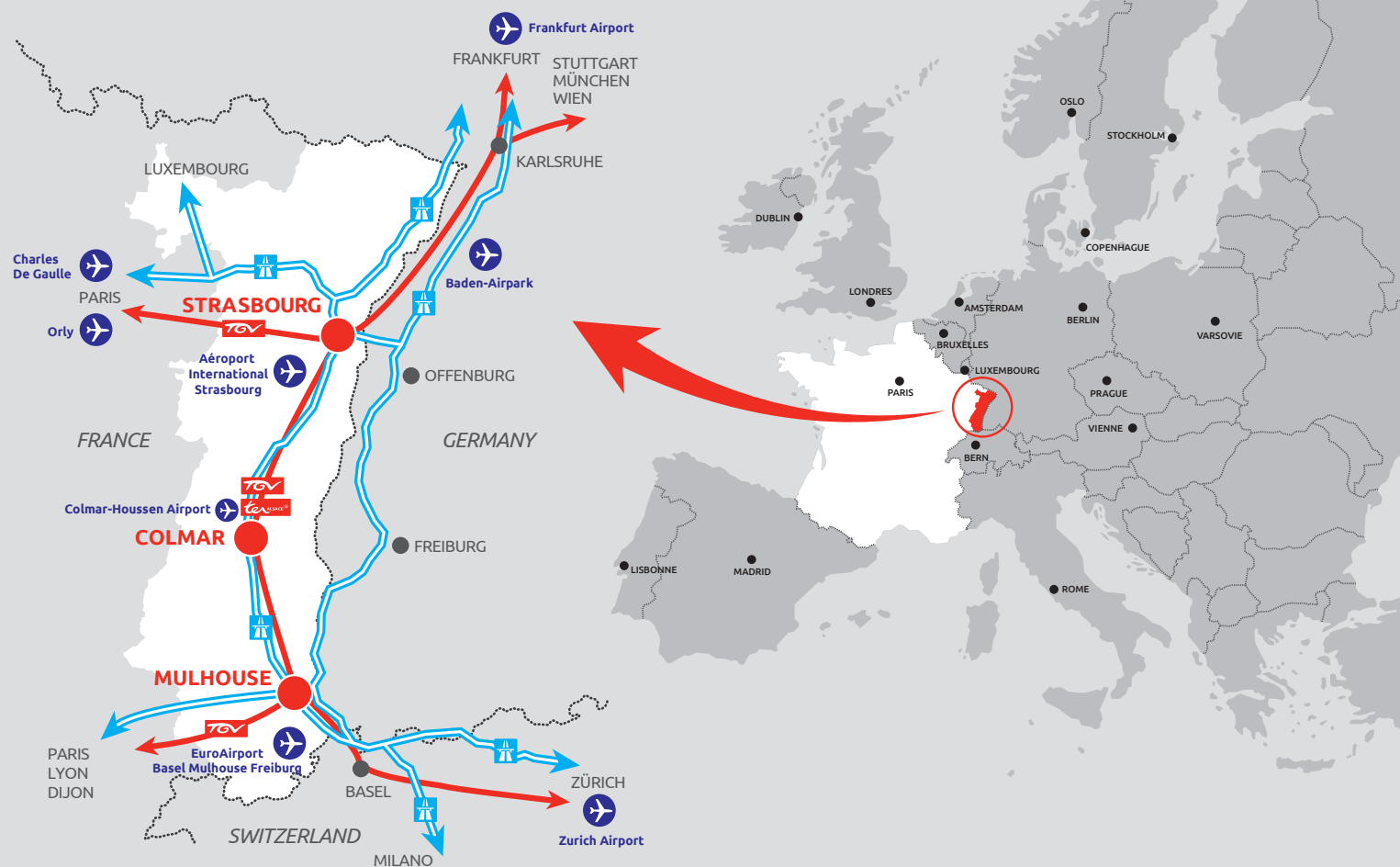
- **Strasbourg International Airport:**  
a 9-minute train ride away (4 train shuttles per hour),  
a 15-minute drive from the centre of Strasbourg
- **High-speed rail hub (LGV Est - LGV Rhin-Rhône):**  
Paris-Strasbourg in 1 hour 45 minutes  
Lyon-Strasbourg in 3 hours 50 minutes
- **"My ticket":**  
a preferential urban transport pass for convention attendees:  
3 days for the price of 2

## Colmar

- **Strasbourg International Airport:**  
a 50-minute drive from the centre of Colmar
- **EuroAirport Basel Mulhouse Freiburg:**  
a 50-minute drive from the centre of Colmar
- **Colmar-Houssen Business Airport**
- **High-speed rail hub (LGV Est - LGV Rhin-Rhône):**  
Paris-Colmar in 2 hours 20 minutes by direct high-speed train,  
Lyon-Colmar in 3 hours 18 minutes

## Mulhouse

- **EuroAirport Basel Mulhouse Freiburg:**  
a 30-minute drive from the centre of Mulhouse
- **High-speed rail hub (LGV Est - LGV Rhin-Rhône):**  
Paris-Mulhouse in 2 hours 40 minutes,  
Lyon-Mulhouse in 2 hours 50 minutes
- **At the crossroads of the A35 and A36 motorways**
- **"Congrès" ticket:**  
a preferential urban transport pass for convention attendees



# Contacts

## Strasbourg

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F-67000 STRASBOURG  
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## Colmar

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## Mulhouse

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Contact person: Marie Garcin-Zaiter



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